



West Point Lake Dragon Boat Race



2025

Benefiting Harmony House
Domestic Violence Shelter

**Sponsor and Team
Registration Packet**



www.wpldragonboatrace.com

Ninth Annual
West Point Lake Dragon Boat Race
Benefiting Harmony House Domestic Violence Shelter
Saturday, July 12, 2025
Pyne Road Park

WHAT IS A DRAGON BOAT RACE?

Dragon boat racing is the 8th fastest growing sport in the world with more than 50 million people in 63 countries participating each year. Teams of up to 20 paddlers and a drummer race in authentic Hong Kong-style, 46-footlong dragon boats in this unique cultural event. Coaches and professional steerers are provided to assist each team. All ages and skill levels can paddle, making it the ultimate team-building sport.

Dragon boat racing is also a very visual sport. If everyone is watching and working together, magic can happen in a dragon boat. Teams have to follow the strategy and then execute. The team members in the front must paddle in perfect timing as an example for the back half of the boat. When the power from the middle is mixed with the speed and ability of the paddlers in the back, a dragon boat can glide quickly through the water.

In addition to the actual races happening on the lake, there is a festival atmosphere happening on land. Each team has a tailgating area and friends to cheer them on. Music and announcements are being played from the main stage. This family fun event provides food vendors and a picnic venue.

SUMMARY OF LAST YEARS RACE

2024 was our eighth annual West Point Lake Dragon Boat Race. It was presented by Mike Patton Auto Family and all proceeds benefited Harmony House Domestic Violence Shelter. Twenty-four local companies, clubs, agencies, churches, and groups of friends came together to sponsor race teams. Countless others within our community supported the race by sponsoring, donating, and attending the event. We had approximately 3,000 people join in the celebration!

This year we are proud to bring the ninth annual West Point Lake Dragon Boat Race to LaGrange, Georgia. There are a number of opportunities to sponsor and donate to this event. The West Point Lake Dragon Boat Race would not be possible without the support of our community. All proceeds will benefit Harmony House Domestic Violence Shelter. We plan to cap the race at 30 teams this year.

HARMONY HOUSE DOMESTIC VIOLENCE SHELTER

Harmony House is a State of Georgia certified shelter that serves victims of domestic violence twenty-four hours a day, seven days a week by providing emergency shelter, crisis intervention, and advocacy for victims of domestic violence. Harmony House also promotes awareness of domestic violence through education, teen dating outreach, and advocacy in our community.

The shelter opened in October of 2005 and received its full certification from the Department of Human Services in the fall of 2008.

Harmony House provides around the clock residential shelter and safety to domestic violence victims and their children. The shelter has a capacity to serve up to 14 residents. In addition to emergency shelter and meals, Harmony House provides safety planning, counseling, legal assistance, transportation, childcare, and training opportunities for self-sufficiency. During 2024:

- We answered **1,687** crisis calls.
- We sheltered **97** residents, **38** of whom were children; and provided services to **56** clients through our outreach office. Our services include, but are not limited to, food, clothing, education, medical, and legal assistance.

Harmony House Domestic Violence Shelter
P.O. Box 2925
LaGrange, GA 30241
24 Hour Crisis Line: 706-885-1525
Administrative Line: 706-882-4173
Fax: 706-882-4175
Email: breakthecycle@harmonyhousega.org

Executive Director: Michele Bedingfield
President of the Board of Directors: Quay Boddie

IMPORTANT NOTES: Registration due Thursday, May 1, 2025 ♦ All payments due Thursday, May 1, 2025
All high-resolution artwork/logos must be received by Thursday, May 1, 2025
in order to guarantee logos on print media (including t-shirts, banners, signs, etc.)

PRESENTING SPONSOR - \$15,000

- one team entry
- race event t-shirts provided for entire team (maximum of 24)
- display of sponsor-provided at key locations throughout the venue
- priority steerer selection for races 1 & 2
- priority tailgate location selection
- priority practice time selection
- option for one additional team practice
- company **logo** displayed in all race advertising/promotional material, including, but not limited to:
 - ♦ event poster
 - ♦ event website
 - ♦ t-shirt
 - ♦ event social media
 - ♦ event banners

DOCK SPONSOR - \$5,000 each (2 Slots Available)

- one team entry
- display of sponsor-provided banners at dock
- priority tailgate location selection
- priority practice time selection
- option for one additional team practice
- company **logo** displayed in all race advertising/promotional material, including, but not limited to:
 - ♦ event poster
 - ♦ event website
 - ♦ t-shirt
 - ♦ event social media
 - ♦ event banners

STARTING LINE or FINISH LINE or HOLDING AREA or PARKING ENTRANCE or PARKING EXIT SPONSOR- \$3,000 each (5 Slots Available)

- display of sponsor-provided banners at the named area
- priority tailgate location selection
- priority practice time selection
- company **logo** displayed in all race advertising/promotional material, including, but not limited to:
 - ♦ event poster
 - ♦ event website
 - ♦ t-shirt
 - ♦ event social media
 - ♦ event banners

ALL IN-KIND SPONSORS – In-Kind

- Some Event Needs: Forklift, Stage, T-Shirts, Signage, Accommodations, Photography, Meals, Golf Carts, and Sanitation
- company **logo** displayed in all race advertising/promotional material, including, but not limited to:
 - ♦ event poster
 - ♦ event website
 - ♦ t-shirt
 - ♦ event social media
 - ♦ event banners

STAGE BANNER SPONSOR (FULL) - \$500+

- receive a full banner to be displayed on race stage

STAGE BANNER SPONSOR (HALF) - \$250

- receive a half banner to be displayed on race stage

TEAM ENTRY FEE - \$1,000

- receive a boat and a marked area for setting up tailgating area
- company **name** displayed in all race advertising/promotional material, including, but not limited to:
 - ♦ event poster
 - ♦ event website
 - ♦ t-shirt
 - ♦ event social media
 - ♦ event banners

TEAM INFORMATION

Dragon boat racing is an exciting team-building activity! Teams feel a connection to the racing. They bond with each other through this experience. Dragon boat participants are passionate about this sport. People love it — the thrill, teamwork, the adrenaline, the interaction in the boat. People are drawn to this sport and one another in a setting that exemplifies human connectivity on a level comparable to nothing else. People who never thought of themselves as athletes can thrive in a dragon boat. People who are athletes discover a challenging alternative to other sports.

Important Details:

Race Day and Location: Saturday, July 12, 2025, at Pyne Road Park

Entry Fee: \$1000

- Number of participants needed: 16-20 paddlers and 1 drummer. A minimum of 6 female paddlers are required to participate in order to qualify to race. A total of 20 paddlers is preferred, but teams may qualify to race with a minimum of 16 paddlers. The minimum age necessary to participate is 15 years with parental consent.
- Please select a team race captain.
- Please select a drummer and/or tailgating/spirit captain: Drummers who participate in the race must not exceed 150 pounds in order to assure boat safety as per the professional steerers.
- Please select a creative team name (ex. REO Speed Dragon).

Race Day Schedule:

6:45 am - Team registration and tailgate area set-up begins

8:15 am - Opening Ceremony (All paddlers must be present.)

8:30 am - Race Begins

Morning Heats

Lunch Break and Drummer Parade (Time TBD)

Afternoon Heats

Closing Ceremony (Anticipated in early afternoon)

Other things to know:

- Each team will be provided with paddles, lifejackets, and a dragon boat.
- A practice session (one-hour long) is highly encouraged. Practice dates are anticipated to be July 9, 10, & 11, 2025. You will need to sign up for your team's time slot once the schedule is made available.
- Your team should bring a tent, if desired, competitive spirit, water, food, tent decorations, etc. It's a company picnic, community & cultural festival, and adrenaline-pumping racing action all in one.
- Non-racing awards include:
 - Best Team Spirit, Best Tailgate, Best Drummer, Best Team Name & Dragon's Choice Award
- This is NOT just for typical "athletes." Almost anyone, regardless of size and fitness level, can paddle in a dragon boat race.
- This race takes place in July. Please remember sunscreen, hats, and protective clothing.
- Please be careful to secure all personal belongings at the race day venue.
- Throughout the day, music and other activities will entertain the crowd.
- Races happen fast and furious. With races about every 15 minutes, the action never stops.

Team Checklist

Thank you for agreeing to enter a team into the 2025 West Point Lake Dragon Boat Race.
Please complete the following steps.

| |
|--|
| Team Liaison • Ginger Zachry • Cell: 706-333-9906 Email: gingerzachry@hotmail.com |
|--|

- Select your team captain. This person will communicate with the event's Team Liaison. Submit the captain's name and contact information to the Liaison listed above. Due by May 1, 2025
- Select your Team Drummer and/or Tailgating/Spirit Captain. Submit name(s) to event's Team Liaison. The Drummer is the "spirit leader" for your group who will race within your boat. They are the ones on the boat that are calling out the commands and motivating the team. To ensure boat safety as per the professional steerer, this individual must not weigh more than 150 lbs. In addition to the racing drummer, you may also have a Tailgating/Spirit Captain. They can make sure your team has LOTS of spirit by overseeing the decorating of the team tent and being the "voice" of the team! Team Drummers and Tailgating/Spirit Captains may participate in the Drummer Parade. There is an award for Best Drummer. Due by May 1, 2025
- Select a creative team name and submit to Team Liaison. It may incorporate your company, agency, club, church, or group name, but it is not required (example: REO Speed Dragon). Due by May 1, 2025
- Select your paddlers. 20 is the desired number, but you may participate with as few as 16. There is a requirement of 6 female paddlers per boat in order to race. Be sure to have an alternate or two should something happen on the day of the race. If you do not have a minimum of 16 paddlers (6 of whom are female), you will be disqualified. Select paddlers by the week of the race.
- Decide what your team attire will be. Some teams print matching shirts. Others wear their company uniform or logo. Remember, it's going to be JULY. Dress accordingly and don't forget there is a Best Team Spirit award.
- Save the Date! Here are some important dates:
 - Team Practice – July 9, 10, & 11, 2025 – Pyne Road Park
You will sign up for a 1.5-hour time slot (due by Tuesday, June 17, 2025).
This is for your Team Captain, your Team Drummer racing in your boat, and all of your paddlers.
 - RACE DAY! – Saturday, July 12, 2025, at Pyne Road Park
Make sure all your friends, family, and coworkers know this date and come to cheer!
RACE DAY SCHEDULE:
6:45 am – Team registration and tailgate set-up begins
8:15 am – Opening Ceremony (All paddlers must be present)
8:30 am – Race Begins
- Make sure entry fee and/or sponsor fee has been paid and high resolution logo/artwork (where applicable) is submitted. Due by May 1, 2025.
- Sign up for practice time. Priority is given to 1) event sponsors, 2) in the order of team registration, and 3) payment of entry fee. Due by June 17, 2025.

REGISTRATION FORM

Company/Organization Name: _____

Contact Person Name: _____

Contact Person Email: _____

Company Address: _____

We are entering a race team YES

NO

Creative Team Name: (Optional: Not Due until May 1, 2025) _____

Team Race Captain Name: (Optional: Not Due until May 1, 2025) _____

Email: _____

Phone: _____

Team Drummer and/or Tailgating/Spirit Captain:

(Optional: Not Due until May 1, 2025) _____

Email(s): _____

Phone(s): _____

Check **PAYMENTS DUE May 1, 2025**

Enclosed is a payment for \$ _____

Payable to: Harmony House Domestic Violence Shelter

Credit Card (We must have all of the following to process payment.)

Circle One: MasterCard Visa American Express Discover

Credit Card Number: _____

CVV Code: _____

Expiration Date: _____

Name on Card: _____

Email Address for Receipt: _____

VENMO: @Harmony-House-1 OR PAYPAL: @harmonyhouse1

Must Check at least one:

Presenting Sponsor (\$15,000)
(team fee included)

Dock Sponsor (two available)
(team fee included) (\$5,000)

Starting Line Sponsor (\$3,000)

Finish Line Sponsor (\$3,000)

Holding Area Sponsor (\$3,000)

Parking Entrance Sponsor (\$3,000)

Parking Exit Sponsor (\$3,000)

In-Kind Sponsor - Please state specific donation:

Stage Banner Sponsor (Full) (\$500)

Stage Banner Sponsor (Half) (\$250)

Team-Only Entry (\$1000)

Registration Authorization:

Name: _____

Signature: _____

Billing Address for Credit Card:

Phone Number for Credit Card:

Dragon Boat Committee Member: _____

